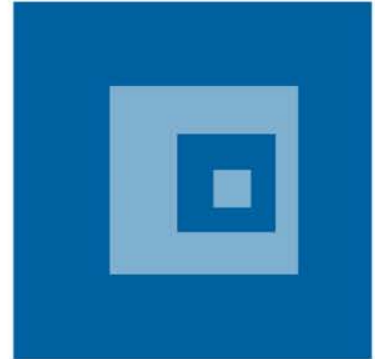


Agency for the Promotion of the European Research



Supporting research stakeholders
over the last 20 years

Martina Desole Lamezia Terme

www.apre.it

© APRE 2013



Italian **non-profit** research organisation

1989 - created as a “Task Force” of the Ministry of Education, University and Research

23 years of experience



MISSION

- Promoting and supporting **Italian participation** to the EU Research and Innovation programmes (R&I)
- Improve the “**Quality**” of the Italian participation in European programme R&I.

[WHAT IS APRE?]



Information & Assistance



Support for International activities



Training



[APRE 's services]



More than 100 members

54 Universities

37 Public and Private Research organisations

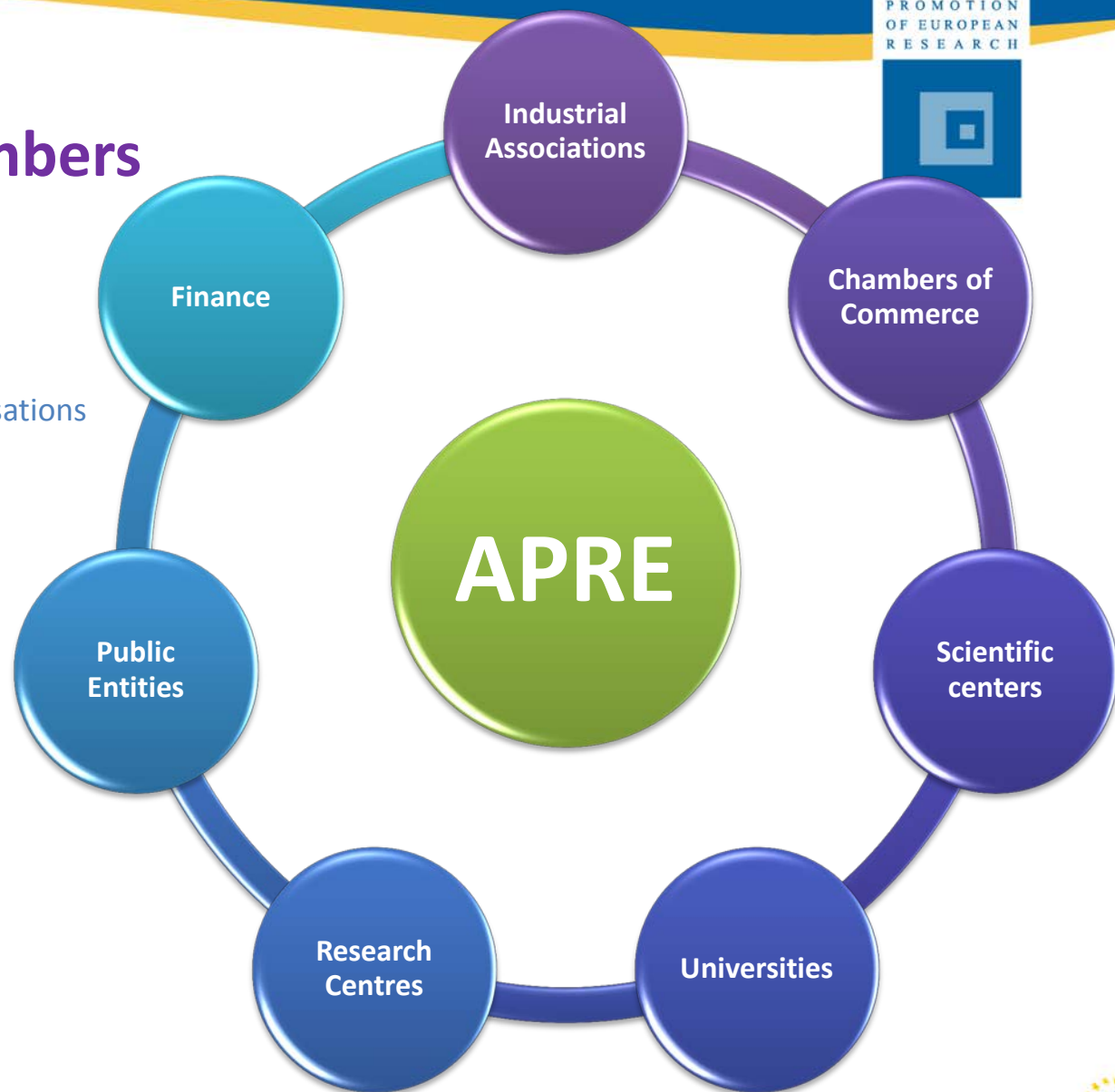
4 Financial organisations

4 Chambers of Commerce

4 Science Parks

7 Public Authorities

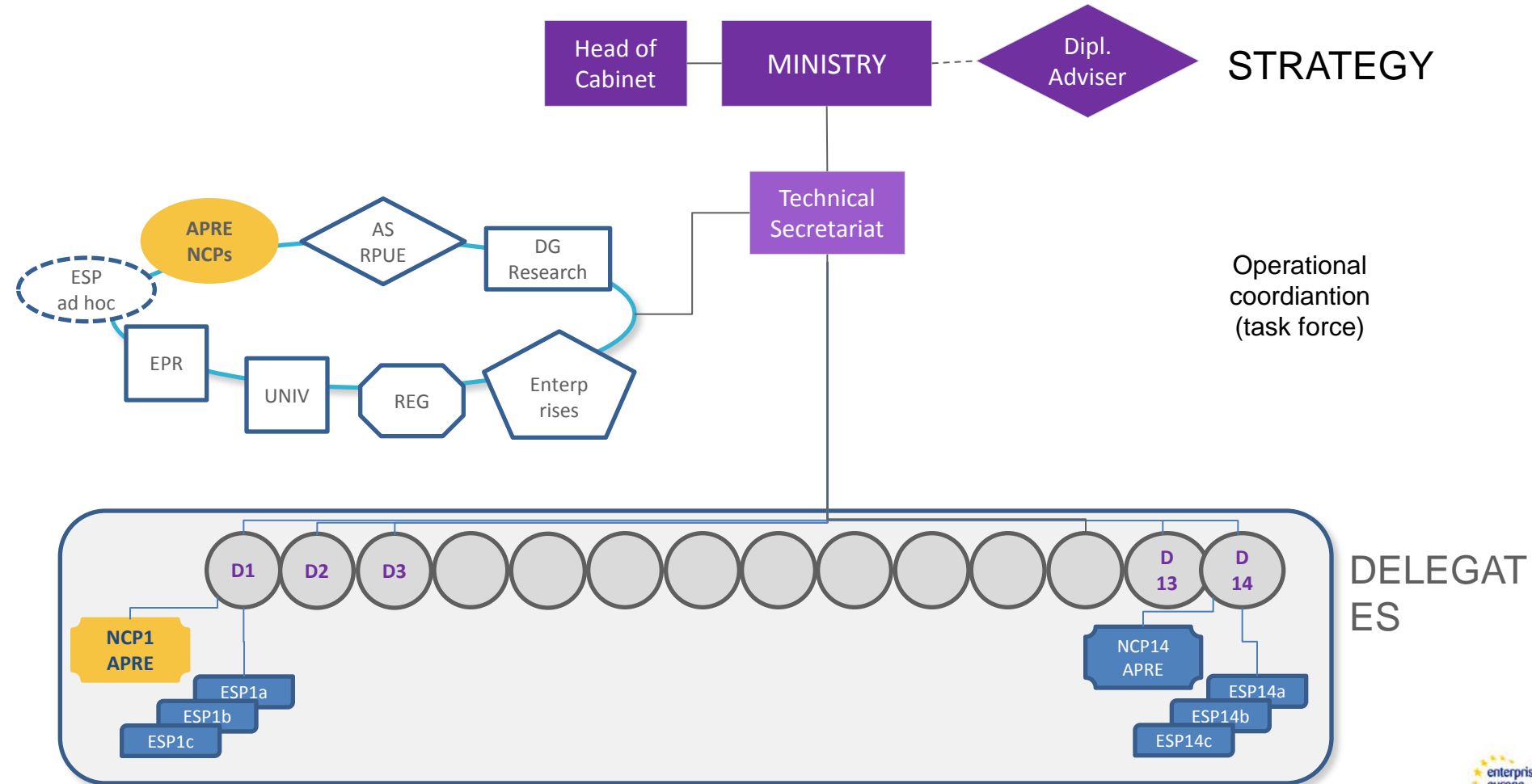
5 Trade Associations

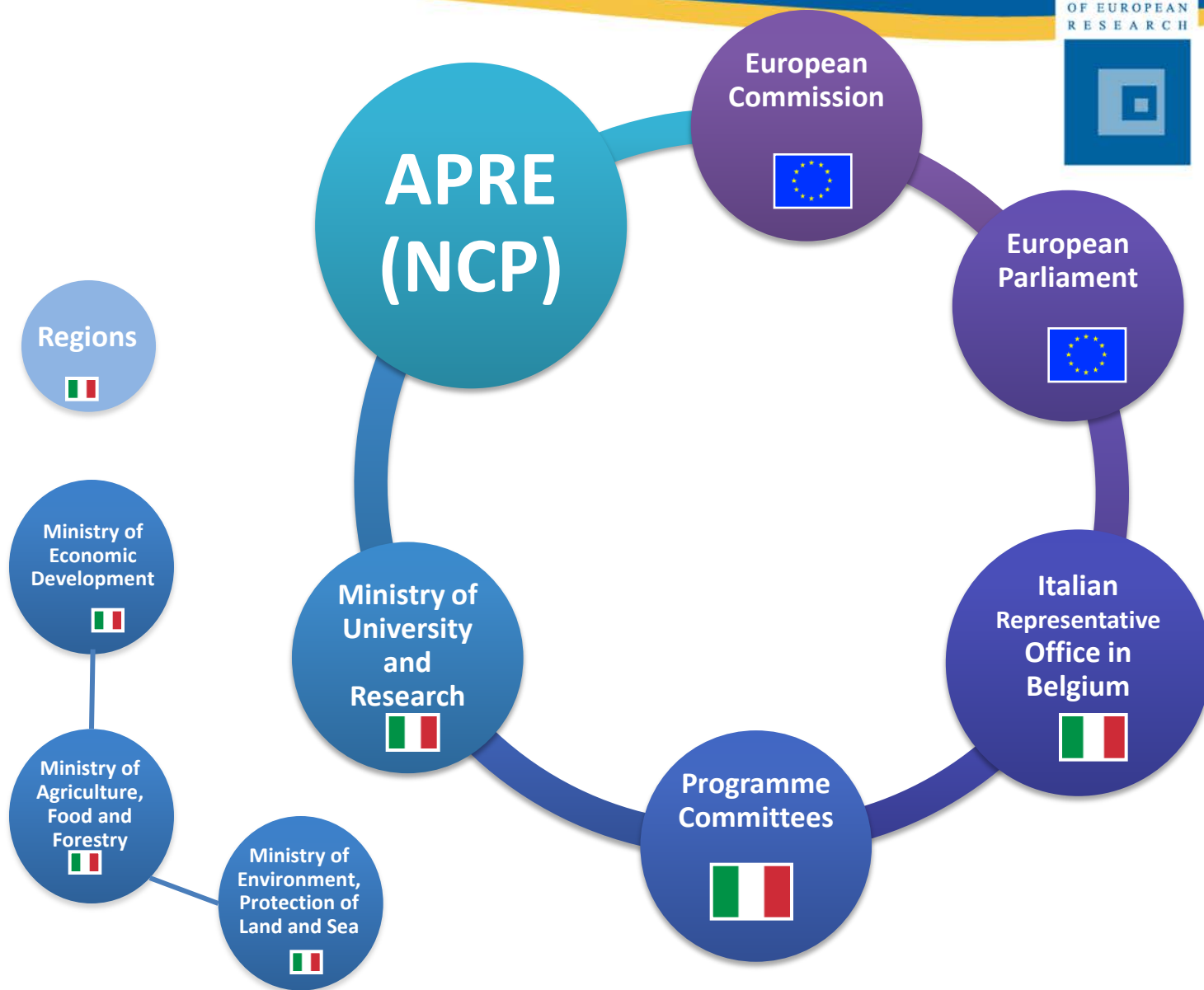


[STAKEHOLDERS]



Collaboration with the Ministry of Research





[Institutional Interlocutors]



To strengthen the cooperation at
local level,



to provide tailored services
responding to local needs



Abruzzo

Basilicata

Calabria

Campania

Emilia Romagna

Friuli Venezia Giulia (Trieste)

Friuli Venezia Giulia (Udine)

Lombardia

Marche

Molise

Piemonte

Puglia

Sardegna

Sicilia

Sportello dello stretto
(R. Calabria - Messina)

Toscana

Umbria

Veneto

[APRE HELPDESKS]

Direct link with international stakeholders (European Institutions, liaison offices and research bodies , others)

Advocacy activities

Participation to EU events and information days (on their behalf, if needed!)

Meeting room!

Bruxelles




Rome

[APRE LIASON OFFICE]



Brokerage Events

- Organisation of **28** International **B**rokerage events (2009-2012)
 - **4000** participants
 - **5200** bilateral meeting



[INTERNATIONAL EXPERIENCE]





Staff exchanges hosted

- APRE hosted around **60** organisations' staff from all over the world (FP7) to share:
 - Work methodologies and good practices
 - Organisation of events
 - Management of clients



[INTERNATIONAL EXPERIENCE]



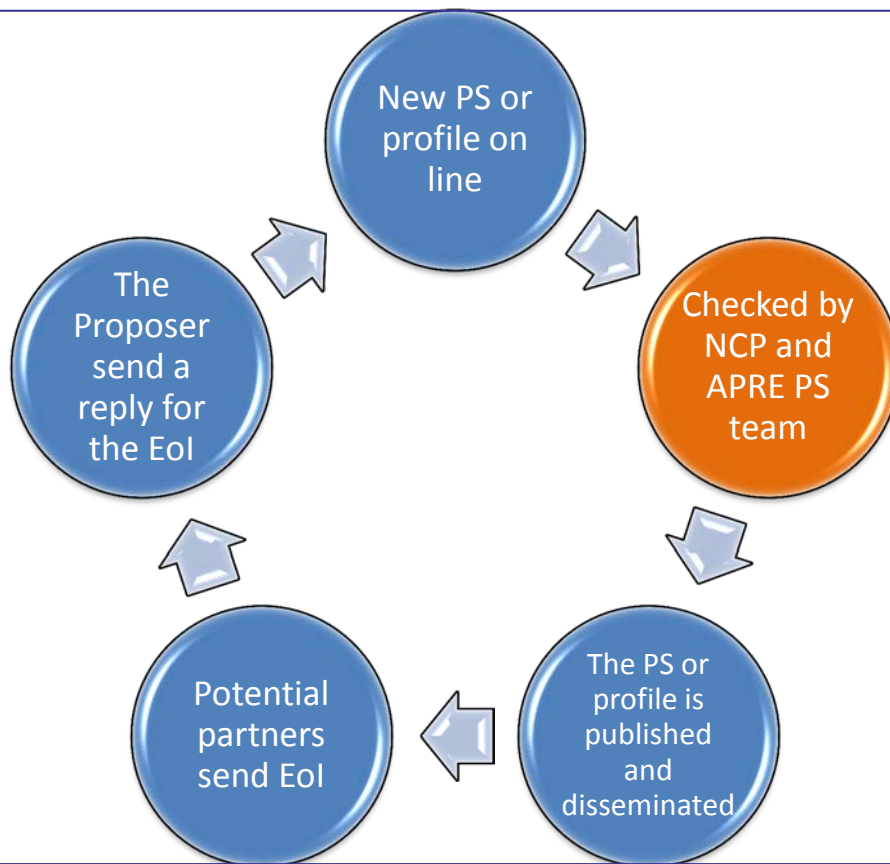
Other programmes

[INTERNATIONAL COOPERATION]

www.apre.it



<http://partnersearch.apre.it/>



**From July 2010 a new
Partner Service**

**Partner Search Database &
Profile Database**

**A personal menu to
manage your data**

A Quality system

Publish your Profile in the dedicated database »
Check the Partner Search database to find a project proposal to join »

[APRE RESOURCES – PARTNER RESEARCH]

www.apre.it

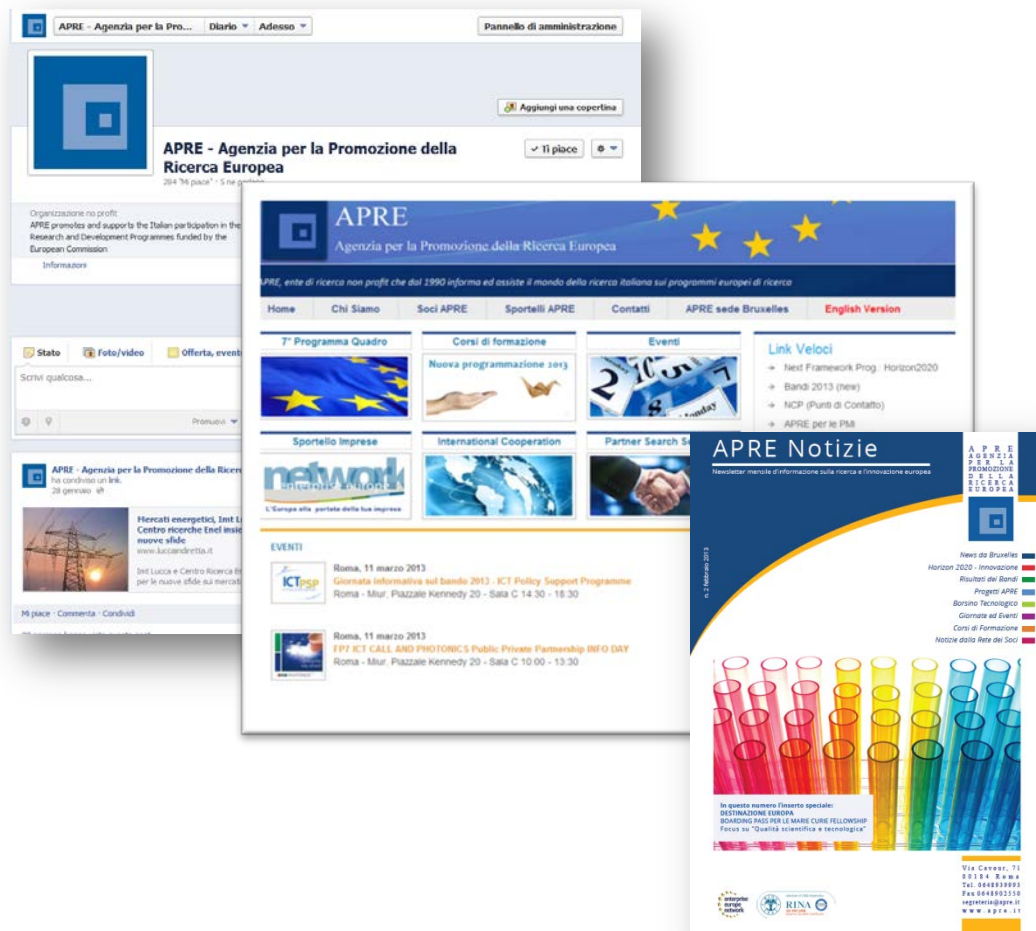


Web-site

Newsletter

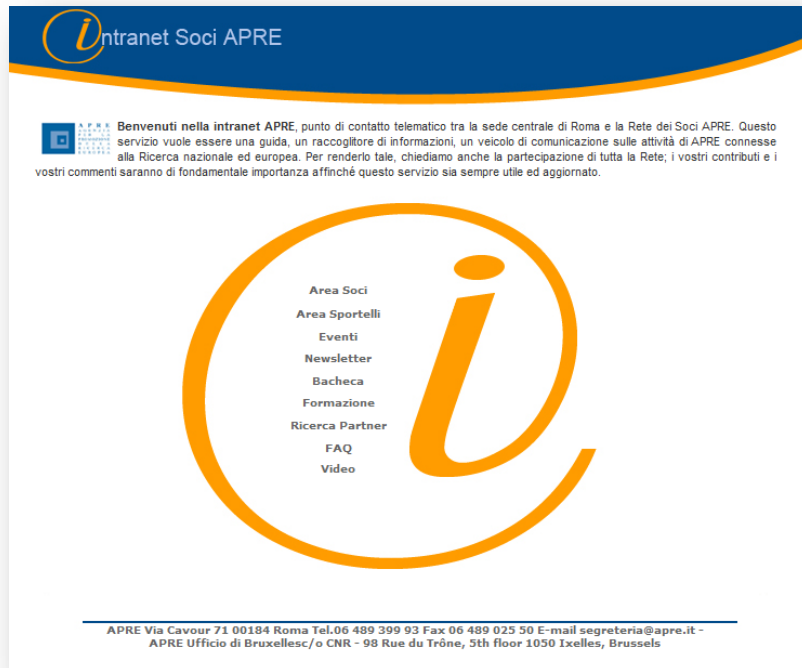
Social media

Press



[APRE COMMUNICATION CHANNELS]

www.apre.it



The intranet service is dedicated to APRE members and allows a two-way communication channel



Members can receive strategic information by using the intranet service



The Intranet service helps in the “networking” activities as well!



APRE has a database which contains data of more than
46.000 Italian clients
(APRE community)

categorised per:

- research themes of interest
- type of organisations/ city/ country/



[OUR DATABASE]



APRE organises & coordinates **Working Groups** (WGs) on themes of interest addressing European R&I issues.

Example in 2013: **Toward HORIZON 2020**

about **10 thematic WGs** for contributing to the Italian position on of H2020

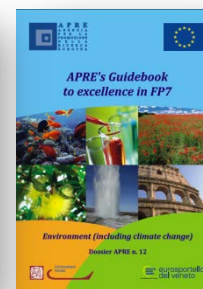
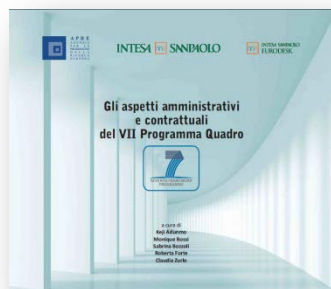
- ❑ ERC (IDEAS)
- ❑ PEOPLE
- ❑ Public-Private Partnership
- ❑ SMEs
- ❑





~ 20 Dossiers

And FAQs



[PUBLICATIONS]



Business Support on Your Doorstep

APRE is a partner of the “Enterprise Europe Network”, created by the European Commission (DG Enterprise) in 2008



a unique helpdesk dedicated to the following services:

- 1.information and assistance on R&I
- 2.support for transnational technology transfer (TTT)
- 3.signposting to other EEN partners concerning internationalization issues

1993

APRE became a partner of the Value Relay Centre

1995

APRE became a partner of the Innovation Relay Centre (IRC)

2000

APRE has been official partner of CIRCE, Innovation Relay Centre of Central Italy

2008

APRE is member partner of the Enterprise Europe Network

[EEN NETWORK]



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www.apre.it



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