

Calabria Scouting – Public Notice Investments Attraction in the Tourism Sector in the Regional Territory

FAQ

AGGIORNATE AL 05.10.2022

NUMBER	QUESTION	ANSWER
1	Are expenses for the renovation of existing buildings already owned (or rented) and to be used as accommodation facilities (therefore not to be purchased and not to be built ex-novo, also in accordance with the EU, national and regional "zero land consumption" guidelines and policies) included among eligible expenses b) Purchase or construction of buildings including building interventions (as per Article 3 of Presidential Decree No. 380 of June 6, 2001) up to an extent not exceeding 60 percent of the total eligible costs?	Yes, in accordance with the provisions of the public notice and relevant regulations.
2	Eligible expenses (in Ch. 3.3) in total must be no less than 1 million and they should not exceed 5 million. Are small businesses prevented to participate in the call for small investments?	Regardless of their size, businesses are eligible to participate within the minimum and maximum limits of eligible costs stipulated in the notice.
3	A company that already carries out tourism activities in another region has already purchased a disused tourism facility in Calabria; this company intends to submit Application under the Notice in question for the opening of an Operating Unit in Calabria whose investment program provides only for the Renovation of Buildings as well as the Purchase of the necessary Equipment and Furniture. Given that the purchase of the facility took place a few months ago, can the company apply for the benefits in the Program referred to above or is the purchase that has already occurred considered as "the beginning of investment" and, therefore, ineligible?	The company is allowed to participate provided that the business unit is not already operating on the register of undertakings. Expenses incurred after the submission of the application will be considered eligible.
5	Having regard to the call and concerning the financial contribution to be made by the beneficiary, equal to 25 percent of eligible costs, either through the beneficiary's own resources or through external financing, can companies have recourse to the guarantee of Mediocredito Centrale for the financing?	No, they cannot, 25% must be contributed in a form free of any public support, in compliance with the notice.
6	1. As of 01.01.2022, must applicant companies already carry out the activities of the Ateco codes admitted, (i.e., possess the SCIA – Certified Declaration of Business Start-Up – or other authorizations) or may they have just reported them to the revenue agency or be recorded in the business register of the chamber of commerce	1. As of 01.01.2022, companies must have already started and exercised an activity falling under the codes provided in the notice (data is indicated in the register of undertakings);

	<p>but not exercise them?</p> <p>2. If a company has already started the construction work of a building which will host a tourist accommodation facility, can the company participate in the notice, indicating among the expenses to be incurred only those necessary for the completion of the building and the outline of the entire production cycle?</p>	2. no, it is not possible.
7	With reference to this Notice, is a company based in a region other than Calabria and with Local Unit in Calabria, that intends to expand its production capacity in the local unit in Calabria, eligible for the facilities.	Yes, in accordance with the provisions of the public notice.
8	With reference to the Calabria SCOUTING Notice, the announcement did not mention if - in order to participate - it is necessary to have an already active business or if there is a deadline to create it. What I meant is, if I own a property, can I participate in the call, developing a tourism facility?	Applicant companies must have already started and been engaged in an activity falling under one of the international/national classifications indicated in the notice.
9	<p>I am the consultant of a company with registered office in Calabria that is already active in sectors identified by the Ateco codes admitted in the Notice in question. I would like you to confirm that my company could participate in the Notice by submitting an investment project involving the acquisition (from an unrelated third party) of an existing accommodation facility, for a subsequent expansion and redevelopment of the facility in the name of the company. In fact, for the beneficiary company this investment would entail, upon completion of the project, the creation of an additional local unit flanking those already registered at the CCIAA (Chamber of Commerce) before participating in the notice; this condition seems to meet the requirement in point 2.1.b) 2 of the notice. For all intents and purposes, then, the type of intervention (purchase of property and expansion/renovation) would seem to fall within both the list of eligible expenses and the definition of "initial investment" in the Community Guidelines on State Aid. My doubt is the following: if such intervention were allowed the notice, however, for this measure we would have a situation where the Region does not allow a Calabrian enterprise to participate in the notice to expand and improve a hotel that is already owned and active at least as a local business unit, while another Calabrian enterprise in the sector that acquires a third-party facility even though it is already operational can indeed participate (for the beneficiary, in fact, unlike the previous case, it would represent a new local unit of the sector in addition to those already registered in CCIAA, with primary Ateco code included among those allowed by the measure).</p>	Companies listed in Article 2.1 of the notice and meeting all the conditions stipulated in the notice are eligible to participate.

10	CAN THE SHARE OF THE INVESTMENT FOR WHICH FINANCING IS REQUESTED, AND NOT COVERED BY THE FINANCIAL SUPPORT, BE COVERED BY A BANK LOAN WITH THE GUARANTEE OF THE CENTRAL FUND GRANTED THROUGH THE MEDIO CREDITO CENTRALE, PROVIDED THAT THE APPLICANT HAS NOT PROVIDED ANY CONTRIBUTION, AND TAKING INTO ACCOUNT THAT IN ANNEX 1 OF THE NOTICE IT IS SPECIFIED THAT THE EXTERNAL FINANCING MUST BE FREE OF ANY PUBLIC SUPPORT?	SEE ANSWER IN NO. 5
11	I would like to kindly know if my sole proprietorship company, having Ateco code 90.02.09, and dealing with events and shows, falls among the companies admitted in the call "Attraction in the Tourism Sector in the Regional Territory ("CALABRIA SCOUTING")". Thanks	The ATECO Code 2007 90.02.09 is not included among those eligible for benefits and provided for in Article 2.1.1 of the Notice.
12	I would kindly ask you to send me the BURC (Notice in the Official Bulletin of the Region of Calabria) at your earliest convenience, since the submission of our application expires on the 30th of this month	The Public Notice was published in Burc (Notice in the Official Bulletin of the Region of Calabria) No. 201 of September 8th, 2022 (http://burc.regione.calabria.it)
13	With reference to the Notice, I would like to ask you whether a company whose Ateco code is 41.2 (construction of residential and nonresidential buildings) that is registered with the chamber of commerce and that is about to start new Ateco code 55 (accommodation services) for the construction of a residence in the municipality of Montepaone, can participate in the call as stated in point 2 B) 2 of this notice.	Applicant companies, must have already started and carry out an activity falling under one of the international/national classifications indicated in the notice. For the reasons above, the company cannot participate.
14	I am writing to ask for clarification regarding the public notice INVESTMENTS ATTRACTION IN THE TOURISM SECTOR IN THE REGIONAL TERRITORY ("CALABRIA SCOUTING"). Specifically, should the creation of a new activity (1.1.3 lett. a) be in connection with the Ateco code of the applicant company? (by way of example if my company falls under category 2.1 lett. C, as I have a catering business 56.10.11, can the new activity that needs to be developed fall in the category of accommodation business, such as a hotel or B&B, or does the new activity have to be a food and catering service business?)	Type C companies that carry out an activity with an ATECO code that falls among those indicated in the Notice, are admitted to participate in order to set up and open a new business unit that is additional to those already working in Calabria. The new business unit needs to have one of the ATECO 2007 codes indicated the Notice, not necessarily similar to that of the local unit that is already operating.

15	<p>By accessing the platform to take part in the Notice called Calabria Scouting, under the section "Contribution and bank details" participants are asked to indicate a CONTRIBUTION. We would like to ask you what amount is required to be entered in this section.</p>	<p>The amount to be entered must correspond to the contribution amount determined in the form Annex 2.</p>
16	<p>Eligible expenses indicated in Section 3.3 letter C, include miscellaneous equipment and machinery that are individually identifiable and serving exclusively the production unit that is the subject of the subsidies.</p> <p>Our company's main activity is a hotel business (ATECO code 55.1) therefore room furniture and furnishings are considered equipment because they are functional to a hotel enterprise.</p> <p>Our question is the following:</p> <ul style="list-style-type: none"> - what is actually included among the miscellaneous equipment in item 3.3 letter C (is it possible to have a list)? - what assets can be considered individually identifiable mobile means and exclusively serving the production that is the subject of the subsidies? 	<p>Reference is made to the capital equipment that is strictly functional to carry out the activity (e.g., in your specific case, the furniture in the rooms falls under the equipment category). As specified in the notice, movable assets must be individually identifiable and exclusively used for the local unit receiving the subsidies</p>
17	<ol style="list-style-type: none"> 1) I am a sole proprietor of a company operating under Ateco code 93.29.20, Management of Beach Facilities since June 2022. Does my company fall among the possible participants? 2) The notice states "2. Total eligible expenses are not lower than € 1,000,000.00 and not higher than € 5,000,000.00." Do we then necessarily have to submit an application for minimum 1 Million? 	<ol style="list-style-type: none"> 1) The indicated Ateco code you are mentioning is not among eligible for funding. 2) The minimum and maximum amounts are as indicated in Art. 3.3.2.

18	<p>We kindly ask you to provide further info about the two points listed below:</p> <p>1. can applying companies already under Ateco codes 56... and working in the restaurant sector, as of 01.01.2022, participate in the call for the purchase of a real estate with the aim of developing a hotel business with a restaurant?</p> <p>2. Are all Ateco codes 56 admitted to participate in the Notice? As well as Ateco codes 55...?</p> <p>3. If a hotel company based in Calabria intends to take over a tourist accommodation business that is actually “operating” by acquiring its real estate (to be upgraded in view of the new needs) and establishing a second operating unit in the region, can it participate in the Notice?</p>	<p>1. Indeed, they can participate and eligible expenses are those indicated in the notice</p> <p>2. yes</p> <p>3. see answer no. 14</p>
19	<p>With reference to the Notice in the Ref. line, we would like to ask the following question:</p> <p>A company operating in Calabria and intends to take over a Calabria-based and long-discontinued agritourism, because of the death of the owner. Can the investment aimed at the purchasing, renovation and furnishing of an accommodation facility with rural use D/10 for agritourism activities be eligible for the funding?</p>	<p>By analogy, please refer to answer no.14, eligible expenses are those indicated in the notice</p>
20	<p>It is not clear to me what is the maximum and minimum threshold that can be claimed. The notice quotes, "Total eligible expenses are not lower than €1,000,000.00 and not higher than €5,000,000.00," does this mean that applicant companies have to apply for a minimum of €1,000,000, or can they receive lower funding? Is the 60% share for small enterprises non-reimbursable? Do you foresee subsidized financing for the remaining share?</p>	<p>Minimum and maximum investment amounts are as indicated in Article 3.3.2. The maximum funding in relation to the size of the enterprise is outlined in Art. 3.4 of the notice.</p>
21	<p>Would it be possible for an enterprise working in the hotel business sector to acquire real estate in the same city where the company is domiciled for tax purposes and set up an <i>Albergo Diffuso</i>? *Albergo diffuso = multi building hotel developed using buildings in historic Italian villages and town centers.</p>	<p>Unfortunately, there are insufficient elements, considering the conditions in the notice, to provide a coherent response to your question. Please refer to answer #9 above in this file for analogy.</p>

22	<p>I am the manager of a hotel based in South Tyrol, unfortunately without any VAT number, and I who would like to access funding to purchase of a hotel based in Tropea. What are the requirements to be met? Do you think there will be an extension of the deadline for the submission of the application?</p> <p>Could the solution be to start a partnership with another company having VAT number and a related Ateco code (as indicated in the notice)?</p>	<p>Companies indicated in Article 2.1 of the notice and fulfilling all the conditions indicated in the notice are eligible to participate. Please, notice that applicant companies must have already started and carried out an activity falling under one of the international/national classifications indicated in the notice.</p>
23	<p>Our company falls in the category of features set out in C, at 2.1.1. (tourism enterprise operating in the Ateco sector 55, having its registered office in the Calabria Region and having no other local units). The activity that the company intends to carry out is the purchase of premises and implementation of building interventions on properties bordering its premises in order to increase its accommodation capacity.</p> <p>Is it correct to affirm that, in order to be eligible for the investment, the company will have to start a local unit within 90 days from the date of completion of the investment?</p> <p>Also, can construction work be allowed on properties within its current location?</p>	<p>The request is not sufficiently clear and complete. However, reference is made here to what is indicated in the notice in point 2.1.b)2 for Type C Enterprises committing to open a local unit in Calabria, registered with the competent Business Registry, for primary activity falling under one of the 2007Ateco codes listed in point 2.1.a) of the notice within 90 days from the date of completion of the financed project.</p> <p>In the case of participating type C enterprises in 2.1.1 above, they undertake to start a local unit that is additional to those already operating in Calabria. Interventions on the building used for the current location are not allowed, as the local unit that can be financed must be "additional." Any intervention must consist of a new, autonomous and functional local unit, possessing authorizations and licenses for the activity falling under one of the eligible Ateco codes, but different and separate from any other activities already carried out by the enterprise.</p> <p>By way of illustration, an enterprise C that already possesses an operating local unit with a hotel ATECO code in Calabria, could open an additional hotel, or a restaurant or nightclub, that is separate and different from the previous operating local unit; this activity needs to be reported as an</p>

		additional local unit on the business register.
24	<p>With reference to the notice referred to in the subject, we would like to have further clarifications on the breakdown of the expenses covered by the investment program we are submitting. In particular, we would appreciate confirmation regarding the exact indication of the various activities falling under:</p> <ol style="list-style-type: none"> 1. green area creation and arrangement (landscaping and new planting) subject to intervention, which, from our interpretation of the notice, we are including in the macro-category of expenditure "company land"; 2. the construction of the new thermal systems: heating, cooling, stormwater recovery and photovoltaic systems which, based on our interpretation of the notice, we are including under the macro-category of expenditure "machinery, plant and equipment." 	<p>The cost of company land may also include the arrangement of the land itself.</p> <p>The type of expenses indicated in item 2 of the application normally relates to general and specific facilities, falling under the category of building works, as they are related to the operation activity of buildings and not to the production process. Conversely, the category machinery, plant and equipment, includes what is strictly related to production (e.g., refrigeration facilities for food, kitchen equipment, room furnishings, etc.).</p>
25	<p>I am writing on behalf of the company ... which registered to participate in the notice indicated in Ref. The company is based in Calabria and it is the owner of a Tourist Village; for the reason outlined above, it falls under "BUSINESS TYPE C = Company registered with the Chamber of Commerce, having its registered office or local unit in Calabria".</p> <p>The type of project the company intends to develop and for which it had already obtained a building permit in the past, concerns the expansion of the capacity of the existing establishment through the creation of additional rooms, a new dining area specifically built to serve external customers, and a fitness-wellness center (perfectly in line with the illustrative description given in the notice under 1.1. subsection 3 letter b).</p> <p>The notice therefore apparently confirmed that this was possible; however, when uploading the application in the platform under the section "Applicant Enterprise" in the area "Type of Project" it is specified that type C enterprises can participate only for point</p> <ol style="list-style-type: none"> 1.a) investment in tangible and intangible assets related to the creation of a new establishment; or for point 2) acquisition of assets belonging to an establishment that has been closed or would be closed ... <p>THEREFORE, EXCLUDING THE POSSIBILITY OF EXPANDING THE EXISTING ESTABLISHMENT FOR CALABRIAN ENTERPRISES</p>	<p>The notice reports the definition "initial investment" as defined in Article 2 point 49 of Regulation No. 651/2014 (which also includes expansions), but clearly specifies in point 2.1.1 (in all cases) that participating companies undertake to open a local unit in Calabria, with registration with the competent Register of Undertakings, for primary activity falling under one of the 2007 Ateco codes listed in point a) above within 90 days from the date of completion of the financed project.</p> <p>In the case of type C participating enterprises as listed in point 2.1.1, they undertake to start a local unit that is additional to those already operating in Calabria.</p> <p>Therefore, enterprises C must necessarily develop a new local unit that is autonomous and functional vis-à-vis the other local units it has.</p> <p>For example, it can set up a new unit intended for catering that is distinct and separate from the local hotel unit it already has; the new catering unit will have to be listed as a new local unit in the Business Register.</p>

	<p>Can you confirm this or can we participate with the extension type project as it is also indicated in the announcement?</p>	
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<p>26</p>	<p>With reference to the notice, we need clarifications on the following:</p> <p>A) In point iii.1) of the Definition of Scores, it is stated that in order to activate the score for applications that fall under the situations referred to in letter A of paragraph 1 of section 2.1 (with neither registered office nor local unit in Calabria), it is necessary to submit: agreements formally signed with companies and/or entities located in Calabrian and/or with foreign companies; residual ownership titles of land and real estate subject to investment. We kindly ask you to clarify the meaning of "residual ownership titles of land and real estate subject to investment" Does this mean that the score is applied if the company includes land and real estate among the investments applied for subsidies? And if the company has already purchased land or buildings and the Program provides for their adaptation for tourism activity, as well as the purchase of Equipment and Furniture, does this still allow the application of the score?</p> <p>B) We would like to know whether for a tourism activity among the eligible ones, Camping Areas ATECO 55.30, the purchase of Tents/Mobile Homes - Glamping, each of 4 Beds with Bathroom, is eligible for financing; these will be located in a beautiful pine forest by the sea, with no environmental impact and zero land consumption. The only requirement for such an investment is to obtain a SCIA (Certified Report of Activity Start). No Building Permit is therefore required. Moreover, we would like to ask whether this purchase falls under the expenditure category "Equipment and Furnishings" or under another expenditure category Given the tight time frame, we kindly ask you to provide a prompt response.</p>	<p>As for question A) we specify that, based on the evaluation criterion, the ownership already acquired, with corresponding title (notarial deed, etc.) of land property will be taken into account and eligible for financing</p> <p>As for question B) there is insufficient evidence to assess the nature of the expenditure in question. Generally speaking, ground-fixed assets fall under the category of buildings or light constructions. The applicant should therefore carry out a verification regarding the civil and tax category encompassing the property mentioned.</p>
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